

# St. Paul JCC Corporate Partner Program

For just \$500 a year your business can be a JCC Corporate Partner. This alternative to event sponsorship will be seen by thousands of members, and offers great benefits, including:

Acknowledgements in the JCC monthly newsletter "Attractions"

Acknowledgement in the JCC Annual Report

Company signage in the JCC gymnasium for one year

Listing on [www.stpauljcc.org](http://www.stpauljcc.org)

**Looking for other great ways to get involved and make an impact?** No matter your corporate interest and budget, the St. Paul JCC has many options that will provide your company the opportunity to make a difference. Consider some of these important programs that could have your company logo on them, or check out our three Signature Event sponsorship opportunities inside.

JCC Community Symphony

Youth and Adult Basketball Leagues

Kids of Steel (Youth fitness)

"Great Reads Recycled" Used Book Sale

By Hand and Heart craft group

JCC Maccabi Games Experience

Youth Gardens

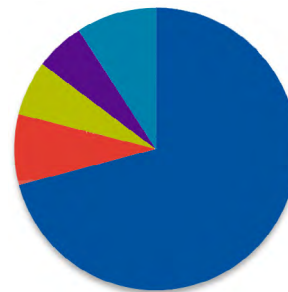
Health and Fitness classes

Contact Benjie Kaplan at 651.255.4733 for more information about how you can make a difference.

Through your generosity  
the JCC supports . . .

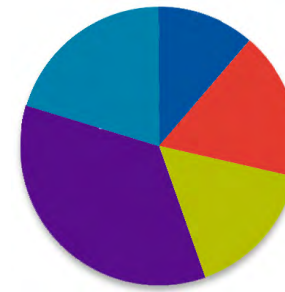


In a  
very targeted  
market . . .



- St. Paul/Mendota Hts/ Highland Park
- West St. Paul
- Eagan
- Minneapolis
- Other

With over  
6,000 members  
of all ages



- 0 to 10
- 10 to 21
- 21 to 40
- 40 to 65
- 65+

For more information or to  
become a St. Paul JCC Corporate Partner  
or Event Sponsor, please contact:

Benjamin Kaplan, Development Director  
651.255.4733 • [bkaplan@stpauljcc.org](mailto:bkaplan@stpauljcc.org)

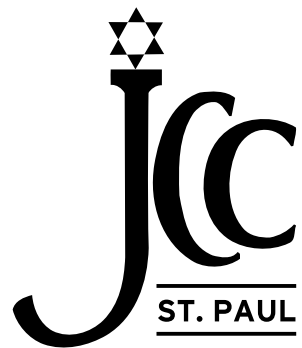


Jewish Community Center  
of the Greater St. Paul Area  
Martin & Esther Capp Building  
1375 St. Paul Ave., St. Paul MN 55116  
651.698.0751 • [www.stpauljcc.org](http://www.stpauljcc.org)

Jewish Community Center  
of the Greater St. Paul Area

# Corporate Partners and Event Sponsorship Opportunities

The St. Paul JCC has been  
dedicated to enriching the lives  
of people in our community for  
more than 80 years!



Financial support from the Twin  
Cities corporate community helps  
make this possible.

SUPPORTING THE ST. PAUL JCC  
IS MORE THAN GOOD WORK . . .

IT'S GOOD BUSINESS!

# ST. PAUL JCC SIGNATURE EVENT SPONSORSHIP OPPORTUNITIES

The St. Paul JCC strengthens the community by nurturing physical, intellectual, social and spiritual growth in an inclusive environment defined by Jewish values and culture.

## Why should your company invest in the St. Paul JCC?

Because teaching our children, caring for the frail, embracing individuals with special needs, encouraging teens, celebrating the arts and nourishing bodies and souls means a better community for us all to live in, today and for years to come.



## The Dreidel Dash/Maccabee Mini Mile

Started in 2008, this great community event brings together over 300 runners from around the Twin Cities for either a 5k or 10k run through the Highland Park area. The event is capped with a citywide Hanukkah celebration at the St. Paul JCC that is accompanied by a two block "mini mile" run for kids. This marquee event is a collaboration of over 20 Minnesota non-profits, and is one of the JCC's most publicized annual events, reaching over 4,000 homes.

\$10,000 Title Sponsor	\$5,000 Platinum Sponsor	\$2,000 Gold Sponsor	\$500 Silver Sponsor
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Dreidel Dash/Maccabi Mini Mile				
St. Paul JCC Corporate Partners benefits	•	•	•	
Complimentary race registration fees	8	6	4	2
Company logo on starting line	•			
Company logo on finish line	•			
Company logo on event regalia	•			
Company information included in press kit	•			
Company logo on specific print materials	•	•		
Company logo on specific e-marketing materials	•	•		
Signage on kids Mini Mile route	•	•	•	•
Company logo on one race route mile marker	•	•	•	
Signage on race route	•	•	•	•
Post race signage at the JCC	•	•	•	•
Recognition at post race event	•	•	•	•
20% discount on JCC Lodge on the Lake room rentals	•	•		
Free JCC membership initiation fees for company employees	•			

## When you give you also receive.

When you support the St. Paul JCC the community knows about it. With a monthly newsletter, high-traffic website, bustling lobby and other promotional opportunities, your support can be seen by thousands of community members.



## Jewish Cultural Arts Season, Featuring The Twin Cities Jewish Book Fair

The St. Paul JCC proudly celebrates arts and culture throughout the year with programs featuring some of today's finest authors, a variety of musical events, art exhibits and workshops, films, and speakers. Through collaboration with local Jewish agencies and institutions along with a wide range of community partnerships, these programs engage over 1,000 participants annually with publicity reaching thousands more.

\$25,000 Title Sponsor	\$10,000 Platinum Sponsor	\$5,000 Gold Sponsor	\$1,000 Silver Sponsor	\$250 Bronze Sponsor
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Jewish Cultural Arts					
St. Paul JCC Corporate Partners benefits	•	•	•	•	
Complimentary event tickets	10	8	4	2	2
Complimentary season passes (People of the Book)	8	6	4	2	1
Recognition at specific events	•	•	•	•	
Autographed book from Book Fair author of your choice	4	2	1	1	
Company logo on specific event tickets	•	•			
Company logo on Book Fair brochure	•	•			
Company logo on Cultural Arts event programs	•	•			
Company logo on specific e-marketing materials	•	•	•		
Company logo on specific print materials	•	•	•		
20% discount on JCC Lodge on the Lake room rentals	•	•	•		
Free JCC membership initiation fees for company employees	•	•			

The St. Paul JCC is a 501 (c)(3) non-profit organization.

## How many of your advertising dollars are reaching your target market AND making an impact on your community?

Visit [www.stpauljcc.org](http://www.stpauljcc.org) today and learn more about the amazing programs and people your advertising dollars can reach by investing in the St. Paul JCC.



## "Fore!" the Kids Golf Benefit

This event, open to members and the community, is a fundraiser to provide hundreds of children with the opportunity to build life-long skills and friendships at the St. Paul JCC's summer camp, Camp Butwin. Children enjoy a true community experience through song, art, outdoor activities, Jewish culture, aquatics and sports. Camp is open to children completing grades K-8.

If your company is interested in one-on-one marketing with involved business and civic leaders, this is the event for you.

\$5,000 Title Sponsor	\$1,000 Platinum Sponsor	\$750 Gold Sponsor	\$500 Silver Sponsor
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"Fore!" the Kids Golf Benefit				
St. Paul JCC Corporate Partners benefits	•	•	•	
Complimentary event registration fees	8	4	2	
Company logo on course signage	•	•	•	•
Recognition at post-golf dinner	•	•	•	•
Company logo on hard copy materials	•			
Company logo on specific e-marketing materials	•			
Company logo on golf balls for participants	•			
Company logo on 1 <sup>st</sup> and 10 <sup>th</sup> tee boxes	•			
Company signage at clubhouse (provided by sponsor)	•			
20% discount on JCC Lodge on the Lake room rentals	•			
Free JCC membership initiation fees for company employees	•			

- Sponsorships can be customized to provide the greatest reach to your target market.
- Title Sponsorships are limited to one per event.

