



Sabes JCC



St. Paul JCC

Better Together!

FAQs:

A Combined JCC with Multiple Campuses

1. What exactly did the Boards approve?

- The Board of Directors of the St. Paul JCC and the Board of Directors Sabes JCC authorized the creation and implementation of a combined JCC, subject to the final approval of the legal and governance structures

2. Will programming at both JCCs change?

- Programming will continue on both campuses
- The JCC will continue to value excellence and innovation
- A combined JCC provides additional funding for growth

3. Why did the JCCs decide to explore the potential of a combined JCC with multiple campuses?

- As the demographics of the Jewish community continue to change, we can better achieve their missions and remain viable for the long term by working together
- Both JCCs have a robust mix of revenue producing, mission based, and life enriching programming; growing membership and fundraising contribution; and both JCCs have tenured, talented staff and lay leadership
- Both JCCs must address long-term facility needs
- The JCCs have proven success working together: fitness center reciprocity, annual benefit, cultural arts programming, fully integrated marketing and communications, program collaborations

4. How have the two JCCs explored this concept?

- The JCCs entered into a management agreement on January 1, 2019 and now have a shared CEO - a critical step in developing a deeper understanding of the two JCCs
- A Twin Cities JCCs Steering Committee, co-chaired by the board presidents and comprised of leaders from the Minneapolis and St. Paul communities, was formed to explore the concept of a combined JCC and make recommendations to both boards about the best path forward
- The Steering Committee engaged consultants, JCC stakeholders, community partners and field experts to help study our current organizations and best practices in the non-profit and business communities
- Four community information sessions were held and the Steering Committee collected community feedback which was integrated into the recommendations

5. What are the overall findings of the Steering Committee?

- A combined JCC with multiple campuses will serve more people with greater impact, and mitigate operating and performance risk by providing additional funding to invest in our:
 - People: through scholarships and professional development
 - Programs: through innovation and growth
 - Facilities: through ongoing capital repair and maintenance
- A combination will be beneficial for both organizations future growth and ensure we can serve the Jewish community of today and tomorrow
- There are no identified cultural, community or human resource issues that would impede the development of a combined JCC
- The legacy of the JCCs is about innovation, planning for our future, and staying true to our values; a combined JCC builds upon this legacy
- The support in the community for a combined JCC is at an all-time high
- The next generation wants this – a unified Twin Cities Jewish community

6. How does a combined JCC benefit our community?

- A combined JCC with multiple campuses will serve more people with greater impact
- Partnering maximizes the talents of our professionals and creates synergies
- Future efforts to do significant fundraising will be dependent on a combined community
- A combined JCC addresses long term facility needs and issues identified in both communities

7. Did the JCCs consider this because of financial problems?

- No, both JCCs are entering into this initiative from a position of strength

8. What is the relationship of the Sabes JCC with the Barry Family Campus?

- The Minneapolis Jewish Federation is the owner and landlord of the Barry Family Campus
- The Sabes JCC is a tenant of the campus – just as Heilicher, Herzl Camp, TCJewfolk and others are tenants
- The Minneapolis Federation is working closely with all tenants to create a sustainable vision for the Barry Family Campus that will be a central gathering place for the Jewish community

9. Are the Jewish Federation of Greater St. Paul & the Minneapolis Jewish Federation supportive?

- Yes, both Federations continue to be the largest annual financial supporters of the JCCs and are supportive of this effort
- The leadership of both Federations and the JCCs are working closely together to build our Twin Cities Jewish community

10. What will ensure that asset/endowments are preserved and are used for the intended purpose of the donors?

- The JCCs are exploring the development of an independent Foundation
- The JCCs follow strict guidelines that ensure that endowment funds are used for the purposes that were designated by the original donors

11. What happens now?

- The two JCCs will continue to operate under the current Management Agreement until there is a vote to approve a formal legal combination
- A Steering Committee, consisting of community leaders, will develop an action plan and timeline to establish the legal & governance structure of the new JCC. Their process will be thoughtful and thorough, yet efficient.